Sunnyfest 2024
Music, fun and entertainment!

Page 4
Summer is going to be exciting, fun and productive in Sunnyvale! You can learn about key highlights in this issue of the Sunnyvale Review.

You won't want to miss our Red, White and BOOM! Sunnyfest Celebration on Friday, June 28, at Town Center Park. We'll have lots of family-friendly activities and festival food. Our live concert stage will feature Country music duo Maddie & Tae as headliners. Of course, the night will culminate with an amazing fireworks display. Find out more on pages 4 and 5.

Also in this month’s issue:

- Find out about the latest economic development project that will fill a significant need in our community.
- Learn about public safety improvements, including a new partnership to enhance our 911 operations.
- Get the latest updates on several infrastructure projects and a long-range plan to improve our water distribution system.
- Find out how the Town is mapping out our mobility priorities for roads, trails and bikeways.

It is my pleasure to serve the Town of Sunnyvale as Mayor and hear from you all about our great community. I look forward to seeing ALL OF YOU at Sunnyfest in June!

Election Results

On May 4, Sunnyvale held Town Council elections for Place 5 and Place 6.

**Larry Allen** was unopposed for Place 5 and re-elected for another three-year term. Mr. Allen was first elected to Council in 2018.

**Dr. George Woodrow Jr.** was elected to serve in Place 6 for a three-year term. Dr. Woodrow is the first African American elected to Sunnyvale’s Town Council.

Both newly elected Council members were sworn in on May 13.

Town Council Schedule

The Town Council holds regular public meetings at 7 p.m. on the second and fourth Monday of each month in the Council Chambers, located at Town Hall, 127 N. Collins Road, Sunnyvale, TX 75182.

The Town Council welcomes you to speak on any agenda item but respectfully requests that a Public Meeting Appearance Card be completed and submitted to the Town Secretary prior to the Council meeting by email or in person before the meeting begins.

Summer Meeting Schedule

For schedule updates and meeting agendas, visit TownofSunnyvale.org and click on the Agendas & Minutes button.
Town of Sunnyvale Announces First Major Grocery Store

Tom Thumb Grocery Store Planned for Gateway Park Retail Center

The Town of Sunnyvale announces the upcoming construction of its first major grocery store, an important step toward its goal of pursuing development projects that meet community needs.

At its April 22 meeting, the Sunnyvale Town Council approved an economic development incentive for a Tom Thumb store to be built at the Gateway Park retail center on Belt Line Road and Town East Boulevard. The $3 million incentive is intended to ensure a 2026 opening.

The grocery store will be a part of a $120 million development at Gateway Park that spans 240,000 square feet. This development aims to include additional retail stores, restaurants and athletic facilities.

“The Town Council is thrilled to provide our residents with this investment,” said Mayor Saji George, who also serves as the chair of the Town’s 4B Economic Development Corporation. “Our goal when looking to attract and retain businesses is to ensure that they align with our community’s essential needs and identity. We hope this development is put to great use as we look to further improve our quality of life.”

Town Manager Jeff Jones states, “It’s taken a lot of work to get us to this point, and the incentive is structured in a manner that brings Tom Thumb to Sunnyvale as quickly as possible. Credit to the Town Council, 4B Board and all of the parties involved for their collaborative efforts.”

“Bringing an upscale, full-service, state-of-the-art grocery store to Sunnyvale has been a vision of mine for nearly 25 years, and thanks to the partnership with the Town of Sunnyvale’s leadership and Tom Thumb, that vision is becoming a reality that residents and families in the entire region will enjoy,” said Deric Salser, CEO of Sunnyvale-based Salser Development Group. “The intersection of Belt Line Road and Town East Blvd is one of the most active in east Dallas County, and we believe it’s the ideal location for this special store. We’re looking forward to a grand opening celebration in late 2025.”

“Tom Thumb is very excited to announce we will be coming to Sunnyvale,” said Wes Jackson, division president for Tom Thumb. “We are thrilled to have the opportunity to be a part of the growth that is coming to the area, and Gateway Park is the perfect place for a full-service Tom Thumb grocery store, fuel station and convenience store. This store will give Sunnyvale residents the opportunity to spend their grocery dollars locally while meeting the area’s need for a store that provides high-quality fresh offerings. Giving back to the local communities is an important part of our values, and we can’t wait to continue that tradition in this community AND to welcome our new customers when the store opens in 2025!”

911 Partnership with Mesquite

The Town of Sunnyvale has entered into a new, more cost-effective partnership with the City of Mesquite for 911 communications and jailing services. Previous 911 communications and jailing services were provided by the City of Seagoville and the Dallas County Sheriff’s Office. Mesquite regularly assists Sunnyvale in responding to 911 calls. This partnership will enhance that cooperation and reduce “out of service” time for Sunnyvale Police officers by eliminating transport time to jails in Seagoville or Downtown Dallas.

Flock Camera and 911 Partnership

The Sunnyvale Police Department continues to enhance its mission to protect and serve the Town.

Sunnyvale has deployed the Flock Safety Camera System, which is also utilized by several of our neighboring communities. Flock cameras are a fixed, pole-mounted license plate reader system that captures the rear image of a car and the car’s license plate number. Then the system searches the national database for stolen vehicle information or national alerts such as AMBER alerts for taken children, GRAY alerts for missing senior citizens and BLUE alerts for threats to law enforcement.

If the Flock system identifies a vehicle listed in the national database, it will immediately alert Sunnyvale Police officers of the details. If the vehicle license plate is not in the database, then no notifications are made, and the information is deleted from the system after 30 days.

Collins Road Beautification

The Town of Sunnyvale is working to improve the look of Collins Road from the southern end of town near the Mesquite city limits all the way through the roundabout at Tripp Road. The Town recently secured a Green Ribbon Grant through the Texas Department of Transportation (TxDOT) to add landscaping and irrigation along Collins Road from US 80 south to the intersection of Collins and Old Barn Lane. Design for these improvements is underway.

Additionally, the Town has completed the design for landscaping and irrigation improvements for Collins from US 80 through the Tripp roundabout. Construction is expected to get underway this summer. Upgrades include trees, shrubs and other plantings, along with hardscape treatments such as pavers and decorative rock materials. The Tripp roundabout design could also accommodate enhancements such as water fountains, sculptures and historical markers.
The Town of Sunnyvale is excited to announce that country music duo, Maddie & Tae, will headline a full evening of live music, fireworks, drone show, food and family fun at the Town’s Sunnyfest Celebration on Friday, June 28, 2024. The “Red, White and Boom!” Sunnyfest Celebration will begin at 6 p.m. at Town Center Park, 356 E. Tripp Road.

Award-winning duo Maddie & Tae channel their unbreakable bond, honest songwriting and “some of the tightest harmonies on Music Row” (Rolling Stone) into their new collection of songs Through The Madness Vol. 2, out now. Together, as longtime friends and music collaborators, Maddie Font and Taylor Kerr co-wrote each of the project’s tracks, as well as all eight songs on Through The Madness Vol. 1. The pair drew praise for their Gold-certified The Way It Feels album, including the Double Platinum-certified No. 1 hit, “Die From A Broken Heart.” With “Die From A Broken Heart” topping the country airplay charts, Maddie & Tae became the first and only female twosome with multiple No. 1s.

The evening’s live music will also feature country music artist Matt Stell who broke through with the 2X PLATINUM “Prayed For You,” the only debut single to top the Billboard Country Airplay chart in 2019. The PLATINUM follow-up, “Everywhere But On,” made him one of just a handful of new artists to hit the top twice in a row in six years. In the process, he racked up more than half a BILLION total global streams across his catalog while surpassing 27 million views alone for the official music video for “Prayed For You.”

The Surf City AllStars featuring original Beach Boy David Marks will start the night off beginning at 6 p.m. The SURF CITY ALLSTARS are the only band in the world to have played and sang lead vocals in both the Beach Boys band and the Jan & Dean band.

After all that great music, the night will wrap up with an amazing fireworks and drone show. The festivities will also include all kinds of family fun including bounce houses, a train ride, games, food vendors and more.

This year’s Sunnyfest will also celebrate our community spirit. While admission to the family-friendly event is free, we kindly ask attendees to bring a jar of peanut butter or canned food to help fill the local Sharing Life food pantry.

For more information about the event schedule, parking and how to become a Sunnyfest Sponsor, including how to get a chance to have a close-up personal photo and meet-n-greet with the bands, please visit TownofSunnyvale.org/Sunnyfest.
First Step Toward a New Animal Shelter Approved

The Sunnyvale Town Council approved a contract for an architectural design for a future animal shelter. The current shelter needs to be replaced due to age and lack of capacity to meet the demands of community growth.

The contract also includes the design of a new service center for the Parks and Public Works departments. These projects are part of the Town’s Capital Improvement Plan.

UPDATE:
Master Water Distribution Plan

In February, the Town Council approved a contract with engineering consultant Garver, LLC, for the design and modeling of an updated Town Water Master Plan.

An update to the new Water Master Plan is needed to verify population projections and determine the build-out pumping capacities of the pump station, ground storage, elevated storage and major water main sizing. The results of the updated master plan will also give guidance on future water capital improvement projects and necessary updates to water use fees.

In addition, this updated Water Master Plan will provide information related to the ultimate needs and facility layout at the Riverstone Pump Station.

The Water Master Plan update will also examine the potential for emergency interconnections with other water systems (Mesquite, Garland) and a potential additional North Texas Municipal Water District (NTMWD) delivery point to provide water system redundancy to mitigate the loss of major supply, pumping, storage, or transmission infrastructure system failure. The study should be completed by the end of 2024.

The Town last completed a water system master plan in August of 2017. Water and sanitary sewer master plans are generally updated every five years, especially during periods of high population growth.

Sunnyvale’s Animal Shelter Pets Appreciate YOU!

The first week of June is Pet Appreciation Week! Like the dogs in these photos, the Sunnyvale Animal Shelter has several pets who would appreciate a forever home.

Call (214) 862-4525 or visit TownofSunnyvale.org/Adopt to find out more.

Trash Off Event Keeps Sunnyvale Shining!

The Town of Sunnyvale, Republic Services and United Electronic Recycling gave Sunnyvale residents a chance to boost their spring-cleaning efforts on May 11.

More than 300 vehicle loads of bulky items, documents for shredding, electronics and more were brought to the annual Keep Sunnyvale Shining Trash Off at the Sunnyvale ISD Intermediate School Parking lot.

Event organizers say they filled four roll-off dumpsters and four rear-load trash trucks. Town staff from the Parks, Public Works, Development Services, Police and Water Billing Departments supported the event.

The Trash Off was originally scheduled for April 20 but was postponed due to inclement weather.
Sunnyvale Pursues Significant Improvements for Clay Road

In February, the Town Council approved a design contract with KSA Engineers for paving rehabilitation. Clay Road has heavy industrial traffic volumes from the industrial/commercial land uses in south Sunnyvale and similar industrial land uses south of the Union Pacific railroad in Mesquite.

Due to the age of the Clay Road pavement coupled with the heavy industrial traffic, sections of the road have experienced accelerated deterioration and need replacement. The contract with KSA will design pavement rehabilitation and has numerous other elements, including:

- Analysis of median lighting and design of upgrades as needed to improve lighting levels and aesthetics of lighting adjacent to the residential portions of the project.
- Design of landscaping and irrigation improvements to the median adjacent to the residential portions of the project.
- Mapping of pavement failures and investigation of causes of failures, including geotechnical testing and analysis.
- TV inspection of sanitary sewer and drainage pipes under the pavement to determine the condition and design of any remedial construction.
- Planning and design of moisture/root barriers as needed to prevent future pavement damage.
- Traffic counts and classification, intersection counts and future traffic projections for potential traffic signal improvements.

It is estimated that the design will be completed in the third quarter of 2024, and the construction contract will be bid in the fourth quarter of 2024.
Contact Services

Animal Control  (214) 862-4525
Court  (972) 203-4144
Development Services  (972) 203-4188
Emergencies  911
Fire Department (Non-Emergency)  (972) 203-0314
Library  (972) 226-4491
Police Department (Non-Emergency)  (972) 226-4606
Republic Services (Trash, Recycling)  (972) 225-4207
Town Hall  (972) 226-7177
Utility Billing  (972) 203-0325
Water Emergencies  (972) 251-0567

TownofSunnyvale.org