



**MINUTES
SUNNYVALE TYPE A DEVELOPMENT CORPORATION
BOARD OF DIRECTORS
WEDNESDAY, FEBRUARY 13, 2019
TOWN HALL – 127 N. COLLINS RD.
5:00 P.M.**

**PRESIDENT
VICE PRESIDENT
SECRETARY
TREASURER
MEMBER**

**TERRI SHATTER
FRANKLIN WEEKS
K.PAUL CASH
PAUL BOCHNIAK
JAMES KORAH**

CALL MEETING TO ORDER

President Shatter called the meeting to order at 5:01 PM. A quorum was declared with all members present.

PUBLIC FORUM

Citizens may speak on any matter other than personnel matter or matters under litigation. No actions or discussion will be taken until such matter is placed on the agenda and posted in accordance with law. Please observe the time limit of three (3) minutes.

President Shatter introduced new Town Manager, Susan Guthrie, who spoke a little about herself.

DISCUSSION / ACTION ITEMS

1. DISCUSS AND CONSIDER APPROVAL OF THE REGULAR MEETING MINUTES FOR JANUARY 16, 2019.

Treasurer Bochniak made a motion to approve the January 16, 2019 regular meeting minutes with changes. Seconded by Vice President Weeks. President Shatter called for a vote. All voted in favor. The motion passed unanimously.

2. DISCUSS AND CONSIDER THE JANUARY 2019 FINANCIAL REPORTING, AND RELATED FINANCIAL ITEMS.

Finance Assistant Phyliss Moore presented the January 2019 financials. Treasurer Bochniak made a motion to approve the January 2019 financials as reported. Seconded by Member Korah. President Shatter called for a vote. All voted in favor. The motion passed unanimously.

3. DISCUSS AND CONSIDER SUNNYVALE DAY AT THE CAPITOL AND EVENT BUDGET.

President Shatter stated that the 4A paid for the last Sunnyvale Day at the Capitol and that Economic Development Director Traci Anderson wanted to Board to provide a budget on what they would spend on the event as it is currently not a budgeted item. Member Korah motioned to approve adding a miscellaneous expense in the amount of \$3,000 for the event. Seconded by Secretary Cash. President Shatter called for a vote. All voted in favor. The motion passed unanimously.

4. DISCUSS AND CONSIDER 2018-2023 ECONOMIC DEVELOPMENT STRATEGIC PLAN.

Economic Development Director Traci Anderson presented the ED Strategic Plan and asked for any feedback to be provided by the end of the month.

Member Korah stated he spent some time reviewing the Plan and had a few suggestions: On page 3, there are 5 bullet points for goals and feels this might not capture the whole spirit of intent. He feels that some of the goals listed are more plans vs goals. He feels the following should be included in lieu of current goals. He stated he pulled information from different websites from some research he did.

- Economic Diversification should be Develop and support Entrepreneurial ecosystem Increased Commercial Tax base and more local job opportunity. He feels that might be already implied in 1st bullet point.

-Tourism and Parks and Trail should be Strong Quality of life
Need to add:

- Strong social capital. IE-events such as Oktoberfest etc

- Human investment-IE partnering with schools, colleges to attract workforce needs

- Dedication to progress -IE such as commitment to supporting investment and current businesses

5. DISCUSS AND CONSIDER ECONOMIC INCENTIVE GUIDELINES.

This item was tabled.

6. DISCUSS AND CONSIDER UPDATE ON PROVIDENT PROJECT.

Director Anderson stated that Chick-fil-a was still working on their site and that it was going back before P&Z and Town Council for a replat along with Panda Express. Atmos not allowing CFA to build their parking lot now over their easement is what has caused a replat. CFA has to shift their building over. They are still planning to come to Sunnyvale.

7. DISCUSS FUTURE EVENTS:

a. **NEXT MEETING IS MARCH 13, 2019 AT 5:00 PM. (NEED TO LOOK AT MOVING THIS MEETING BACK TO MARCH 20)**

b. **LOOK AT MOVING THE APRIL MEETING FROM APRIL 10 TO APRIL 17.**

c. **REGULAR TOWN COUNCIL MEETINGS – FEBRUARY 25, MARCH 11.**

d. **PRIMARY INDUSTRY ROUNDTABLE – FEBRUARY 19**

e. **MAIN STREET AMERICA CONFERENCE – MARCH 24-27**

f. **TOWN COUNCIL AND ED BOARD JOINT MEETING – APRIL 29**

g. **ECONOMIC DEVELOPMENT 101 FOR TOWN COUNCIL AND BOARDS – JUNE 19**

Director Anderson went over the above items with the Board.

8. DISCUSS FUTURE AGENDA ITEMS:

a. **PURCHASING POLICY**

b. **MID-YEAR BUDGET**

c. **UPDATE IPADS**

Director Anderson went over the above items with the Board. The Board also wanted to add gateway signage.

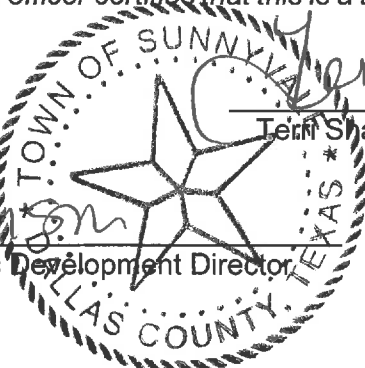
ADJOURN

President Shatter adjourned the meeting at 6:09 PM.

The undersigned presiding officer certifies that this is a true and correct record of the proceedings.

Attest:

Traci Anderson, Economic Development Director



Terri Shatter, President